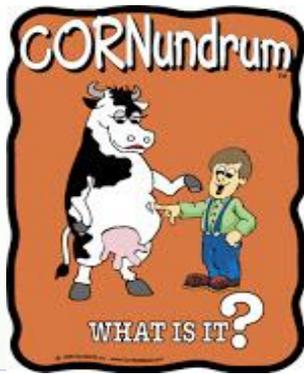


PACIFIC MOO BIZ

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THE RIGHT CHOICE

STAINLESS STEEL MANURE TANK

The new model 8800 imperial gal (10,500 us gallons) manure spreader is now available. And guess what! The tank itself is actually stainless steel. It comes in a painted grey color only and definitely has a better resistance to corrosion. It is a 1000 gallons bigger than our largest tanks of 9500 gallons. It is a 4 axle spreader which boasts of longer life and stronger resale value. It does require a 295 HP Tractor for surface application while manure injection requires a 350 HP tractor minimum. For safety reasons, a minimum of 440 HP is required when a tractor operates over a hilly area. It can also be ordered with a self fill option.

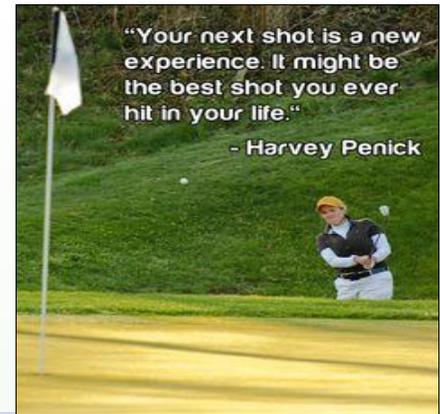
C.O.W. NEW

My latest Crazy Or What involves cows and “elves” It’s about keeping elves happy. Believe it or not, Bavarian farmers tied small baskets of wild strawberries to the horns of their dairy cows, as an offering to the elves that helped the cows produce healthy calves and a good supply of milk. Strawberry and ice cream I do understand. (from *Edible Vancouver*)

My other C.O.W. now is the fact that many people from Paraguay drink a tea concoction made from Yerba mate plants as an energy - comfort drink. Traditionally it is drank out of a cows horn with silver straws. It is easy to hold in your hand. A good use for cow horns besides holding small baskets of strawberries.

MUELLER

With 60 years experience in milk cooling, Mueller has set world wide standards for manufacturing excel-



lence. Things they have accomplished lately is adding electronics to its patented hiperform subcooling valves and recently added a cooling unit designed for robot milking. Also, to keep in mind with new rules of everyday pick up, can hit 20,000+ per year.

MOOD - FOOD CHOICES

It seems that our palate is affected by not only our senses of smell and sight, our choice of food also hinges on our mood. Researchers from the University of Delaware have found that people who are in a good mood tend to make healthy food choices, while those in a bad mood tend to eat junk food. Another study from the University of Wurzburg in Germany suggests that emotions - positive and negative - are bad news from a taste stimuli perspective. Participants who were scored for symptoms of depression were shown video clips of happy, sad and neutral scenes from movies to put them in moods. Before and after they were asked to rate a series of liquids based on the intensity of flavor and to gauge the fat content in milk samples by mouth feel. After watching happy and sad movies they could not distinguish between the two. But before and during neutral movies, they could distinguish the difference between high and low fat in milk.

(from *OHS Canada*)

Thursday, September 22 is the date for our golf tournament this year. As one of the longer running tournaments, we are proud to keep the tradition going. Give us a call to sign up and we'll see you at Ledgeview!

CHAIN SCRAPERS

Houle has taken the DeBoer chain scraper line and Houleized or did a Houle Make Over on it. They have beefed up the drive and corners to accommodate our larger North American free stall barns. The new Houle IV Pro control has also been added. One of the final and best things that they have done was to add 2 choices of 13 mm chains. European chains and Houle chains do not stretch but they do wear between links that simulate stretching. The steel hardness of all chains is determined by performing a Rockwell hardness test. The “Classic Chain” (13 mm) is a 45-50 Rockwell C which lengthens approx. 70 inches in one year, based on a 500 ft. chain. The “HD-Pro Chain (13 mm) is a 65 Rockwell C which lengthens approx. 10.5 inches in one year, also based on 500 ft.

DAIRY PRINCESS HISTORY

The Dairy Princess phenomena started in the early 1950’s in the United States. The Cold War was a hard time for the dairy industry. Between 1954 and 1965 fear of nuclear fall out and contaminated milk drove down milk sales to precarious levels. This, combined with the need to sell the milk surplus generated by the success of farming innovations, demanded a new promotional strategy. Enter “Dairy Princess”! In those early years, the dairy princess was chosen based on looks alone. She was a farmer’s daughter. Beautiful, wholesome and white - just like milk. In Minnesota she was “Princess Kay of Milk Way”. “Princess Kay” went on a world tour travelling with packets of dried milk and also promoted a new dairy product called “Smetana”, later called “Sour Cream”. (from *racked.com*)



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